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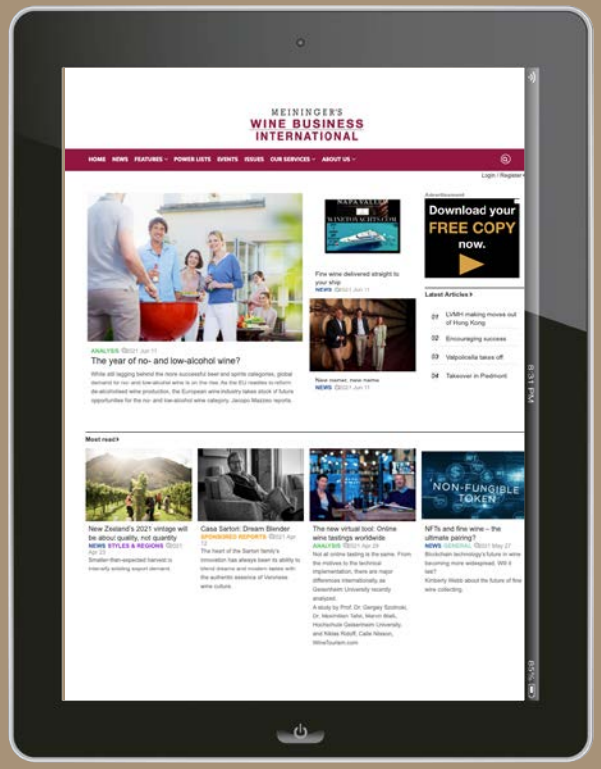
For the Global Wine Trade

RATE CARD 2022

ONLINE



Profile

Seen and read by key decision makers

Meininger's Wine Business International is the global trade's 'must read' wine trade site. Read by subscribers in more than 30 countries, it offers decision makers an overview of the international marketplace, backed up with the most relevant facts and figures, analyses and news and opinion, all in an accessible format.

At a glance

The website and newsletter cover both new and emerging markets, including areas as diverse as China, Australia, the United Kingdom, the United States, Scandinavia and Russia, as well as emerging markets such as Vietnam, Poland and Brazil. Our journalists write about market trends, export fluctuations, opportunities and case studies, giving readers a comprehensive view of what's new in the world of wine.

Our readers

Meininger's Wine Business International's subscriber base includes buyers, importers and distributors in major markets. There is no other platform that allows you to speak to so many influential people at once. Your presence will be seen in multiple markets at once, by the people who matter.

www.wine-business-international.com

Online Advertisement

Online Advertisements
Prices in EUR, not including VAT, valid from 1 October, 2021

Format	Size in Pixel*	Basic price (2 weeks)	additional week
Medium rectangle top	300 x 250	1,025	512.50
Medium rectangle	300 x 250	840	420.00
Super banner	680 x 280	950	475.00
Newsletter	600 x 250	1,025	512.50

Banner ads run for one week, beginning on Mondays.
Each banner must run for a minimum of two weeks.

*Size on mobile devices may vary / 3 times rotation max.

Advertorial: Full service: 2,500 hits, 4 pictures Promotion on front page for four weeks, social media and newsletter, price: 3,675 €

4 times campaign 12,600 € package

Data transfer: Send data one week before the first switch time by email to Sieglinde Faßbender, Phone: +49 (0)6321 8908-78, fassbender@meininger.de

Technical information: Please send the information as a JPG or GIF. The maximum data size for a banner is 60 KB.

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